

# YOU ARE INVITED TO **U-RC**

UWDMA REGIONAL CONFERENCES

**Subject 2017:**  
The Cost Factor - an Estimation  
Analysis Event

**Come be a part of us!**

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Communication Address:  
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[www.uwdmaindia.org](http://www.uwdmaindia.org)

Hosted by the Management  
Committee of UWDMA!



## Objectives of U-RC 2017

- The theme for this year (2017-18) is – The Cost Factor. UPVC Windows has moved from premium product to commodity in the last few years.
- Thanks to the increased awareness and entry of more and more number of people, UPVC windows are no more considered luxury, fire hazard or unsuitable for India.
- However, the indiscriminate usage of un-tested profiles, hardware, steel reinforcement and poor quality fabrication/installation is bringing down the Value of UPVC Windows and Doors.
- The UPVC Window producer no longer enjoys the patronage of being a Industrialist and is now considered inferior to Aluminium window producers who have migrated to better quality Aluminium systems
- Our statistics says that the life of the UPVC Window Producer in India today is less than 3 years.
- UWDMA brings together the best of marketing and production minds together to reinvent the UPVC Window.
- The Cost Factor – has been put together with the best in the Industry to bring out a formula to arrive at the COST. Margins, product prices may differ from supplier to supplier but the costs essentially remain the same unless someone ignorantly miscalculates them.
- The Cost Factor – advices you to put the money where it should be (in your bank, you can't hoard cash any more, can you?)
- The Cost Factor – warns you of potential pitfalls in the Industry



## About UWDMA

uPVC Window and Door Manufacturers Association, known as, UWDMA is a non- profit body, formed to create value proposition benefiting all from use of uPVC windows across India.

It envisions empowering Indian enterprises by inculcating knowledge that will catalyze growth in the Indian market extending help to upscale, align and emerge as formidable player in business segments relating to uPVC windows & doors. Primary focus of UWDMA activities is effective interaction in all stake holders.

Being an industry dedicated body, it is committed to offer a

platform making one and all in the industry speak with one voice.

In a highly competitive & knowledge based economic environment, it is all set to redefine the much needed support in terms of the dynamics of growth & development the Indian Construction Industry is scouting for.

UWDMA is formed by peers and is guided by those who are dedicated to advancing high performing windows, doors. Our programs and services are tailored to meet best needs including those of associates.



## Why attend U-RC?

- Gain knowledge
- Network with peers, industry leaders, suppliers and specialists
- Identify potential areas of disaster before it actually happens
- UWDMA is the only national body working with Industry leaders, Government of India, GIZ and other associations like Glass Academy, FOSG, and IFT to provide you the right solutions to your problems
- Come join us at the U-RC in your city

## Who should attend U-RC

- Being a theme based event, it is more focused on uPVC window producers.
- uPVC window producers/owners, window designers, estimators, commercial managers and sales personnel of window producers.



# Sponsorship Opportunities

<b>PLATINUM</b>	₹ 1,25,000	<b>DELIVERABLES:</b> <ul style="list-style-type: none"><li>Your logo on backdrop</li><li>Catalogue distribution to attendees</li><li>Standeers - 4 nos.</li><li>Product display - booth</li><li>4 delegate passes for organization</li></ul>
<b>GOLD</b>	₹ 7,5000	<b>DELIVERABLES:</b> <ul style="list-style-type: none"><li>Your logo on backdrop</li><li>Catalogue distribution to attendees</li><li>Standeers - 4 nos.</li><li>Product display - booth</li><li>3 delegate passes for organization</li></ul>
<b>SILVER</b>	₹ 40,000	<b>DELIVERABLES:</b> <ul style="list-style-type: none"><li>Your logo on backdrop</li><li>Catalogue distribution to attendees</li><li>Standeers - 4 nos.</li><li>2 delegate passes for organization</li></ul>
<b>LANYARD</b>	₹ 20,000	<b>DELIVERABLES:</b> <ul style="list-style-type: none"><li>Your logo on backdrop</li><li>1 delegate pass for organization</li></ul>

## Event Calendar

UR-C Conference Chennai 2017 sponsored by Lingel Window

UR-C Conference, Bangalore 2017 sponsored by Torfenster

UR-C Conference, Pune 2017 sponsored by UWDMA

UR-C Conference, 17<sup>th</sup> August 2017, Gurgaon

UR-C Conference, 15<sup>th</sup> September 2017, Hyderabad

UR-C Conference, 13<sup>th</sup> October 2017, Coimbatore

UR-C Conference, 17<sup>th</sup> November 2017, Ahmedabad

UR-C Conference, 15<sup>th</sup> December 2017, Chandigarh/Lucknow

U-RC, UWDMA Regional conferences presents  
The Cost Factor - an Estimation Analysis Event

### For Net Banking

Name of the Account : UPVC Window and Doors Manufactures Association | Account Number : 0912248200  
Payee Bank : Kotak Mahindra Bank, Okhla Industrial Area, Phase-1, New Delhi-110020 | IFSC Code : KKBK0000195

\*Cheque / DD should be drawn in favour of **'UPVC Window and Doors Manufactures Association'** payable at New Delhi

## For Registration and Sponsorship Opportunities

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uPVC Window and Door Manufacturers Association

Communication Address: C-55, Okhla Industrial Area, Phase-I, New Delhi - 110020

Email: [info@uwdmaindia.org](mailto:info@uwdmaindia.org) | [marketing@uwdmaindia.org](mailto:marketing@uwdmaindia.org), Web: [www.uwdmaindia.org](http://www.uwdmaindia.org)

# Events

- UR-C Bangalore
- UR-C Chennai
- UR-C Pune
- Fensterbau Frontale India, Noida
- Technical Initiative - "Wind vs. Windows", Chennai
- Zak Door & Window, New Delhi
- Faculty Development Program at National Institute of Technology, Trichy
- Symposium on 'Skill Development & Employability', Rajasthan



# UWDMA Members



## Why Join UWDMA

One can partner with UWDMA in its plans to take forward its initiatives by becoming a member. We must join hands!

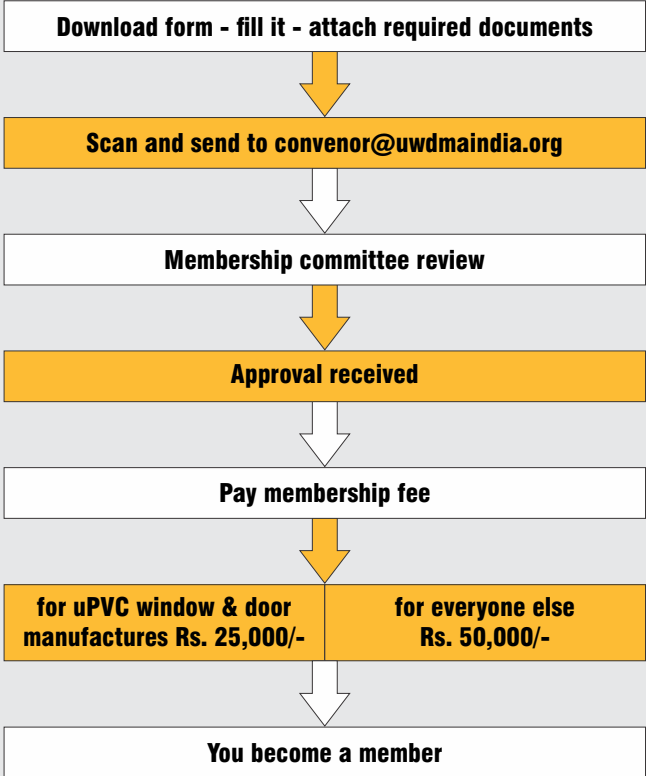
- One can partner with UWDMA in its plans to take forward its initiatives by becoming a member, we must join hands:
- To strengthen the uPVC industry as a collaborative effort.
- To benefit from workshops that are planned for creating trained fabricators, installers, other artisans through training symposiums across India.
- For heightened exposure through participation in major events including lining up dedicated seminars with architects, developers, planners etc. in government and private construction sector.
- To get access to Technical Support/ Guidelines for profile and window production.
- To be eligible for Testing facilities with recognized and coveted agencies at concessional rates. Mission 2020 - Having our own testing facility.
- To benefit for employability of skilled craftsmen. UWDMA is setting Skill development centers in collaboration with MSDE (Ministry of Skill Development & Entrepreneurship).

**For Window & Door Manufacturers:**

- Technical support & provision of a networking platform to have access to knowledge base of all manufacturers.
- Window producers using UWDMA member's profile are pre-approved to become a member while window producers using non UWDMA member's profile would need to be seconded by a UWDMA core committee member.
- UWDMA website will have a Help-Centre, where-in one could post queries, which will be answered by out expert technical panel within 24-48 hours.
- Webinars & awareness seminars - every quarter to train on window manufacturing practices.

## Become A Member

Visit us:  
[http://uwdmaindia.org/forms\\_old.php](http://uwdmaindia.org/forms_old.php)



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